

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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July 14, 1962

Press Conference Held for 30 Foreign Students



OPC PRESS CONFERENCE JULY 5: Cluster of foreign students tell about visits to U.S. high schools under the auspices of the American Field Service. Boy in center is Stein Mohn of Bergen Norway, who spent year at Peoria, Ill. school. At left is Larry O'Kane, NY Times. In rear is James Caravello, reporter for USIA.

More than 2,200 foreign seniors from 49 countries spent the past year attending U.S. high schools under the auspices of the American Field Service. Their image of America formed the basis of a press conference at the OPC on July 5.

Thirty students representing Australia, Brazil, Chile, Ecuador, Great Britain, Germany, Greece, Netherlands, Norway, Switzerland and Uganda, attended the meeting which was held under the auspices of the OPC Press Conference Committee, with *Len Saffir* as chairman.

Electric organs in American homes, swimming pools and even a private airplane in the backyard impressed the students as symbols of the U.S. standard of living. But many saw U.S. slums, too. Those from Scandinavian countries said they preferred their own system, which they said has no similar extremes in living standards.

But they admired U.S. strength, said they realized it protected them from Communism, and most of all they were surprised at, and admired, the friendliness they found everywhere in America.

JOY THESE DATES ON YOUR

CALENDAR



Tues., July 17 – Private Press Showing for OPCers and guests of USIA color movie on Mrs. Jacqueline Kennedy's tour of India and Pakistan. These films cannot be shown publicly in the U.S. Cocktails, 6:30 p.m. Dinner, 7:30 p.m., followed by the showing. Charge: \$3.50. Reservations, please. (See page 5)

Fri., July 20 – Reception for 18 Newsmen from India, touring the U.S. under auspices of State Dept., Dept. of Defense and USIA. Time: 6:30 p.m.

Tues., July 24 – Reception and Dinner for OPC Past-Presidents and New Members. Special guest of honor will be John Luter, Club president 1960-62. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Charge: \$3.50. (See story, below)

PAST PREXYS, NEW OPCers SPECIAL PARTY JULY 24th

OPC past-presidents – and particularly the newest member of the clan, *John Luter* – along with all new members admitted since January 1, 1962, will be guests of honor Tuesday, July 24.

Luter will be lauded by former colleagues and then join in a panel on "Are there still good reporters?" with Columbia School of Journalism Dean *Edward Barrett*, editor of *Life's* International Editions *Bill Grey* (himself an OPC past prexy) and the *Herald Trib's* *John Denson*.

In keeping with tradition, the night also is a special occasion for new members who get a free drink (if their membership cards are dated since January 1). They also will be introduced to officers of the Club – who don't get free drinks.

For those who wish to stick around after dinner, the Membership Committee announces that there will be live music – and a bar – on the tenth floor.

US Papers Move Out --LA Times Travels

U.S. newspapers continue to move apace to meet the growing need for news of the rest of the world.

A time of quicker-than-the-eye-events abroad is being measured by the rapid expansion of U.S. news media abroad.

A recent example of enlarged foreign news coverage by a domestic newspaper is the assignment by the *Los Angeles Times* of a full-time correspondent to Mexico City to bolster its Latin American operation.

Creation of the Mexico City bureau was only one step, however – the *Times* also has established or will establish bureaus in key news spots of the world – the United Nations, Tokyo, Hong Kong and Rio de Janeiro. The *Times* now has bureaus in Washington and Paris.

In addition to this expanded coverage, the *Times* recently joined the Washington (D.C.) Post Co. in a joint news service designed to provide clients with up to 15,000 words of national and foreign news daily.

Two OPC members will have key posts in the *Times'* new international complex.

George Natanson, outgoing Chairman of the Bulletin Committee, will open the Mexico City bureau Aug. 1. Natanson will be responsible for coverage of Mexico, Central America, Colombia, Venezuela, British Guiana and the Caribbean, including Cuba. He formerly was business editor of *Vision*.

At the same time, OPC member *Louis B. Fleming* will be driving stakes at UN Plaza – no new home for him. Fleming, until now with the *Times* Opinion Section, covered the UN on a free-lance basis 1957-1960.



Natanson

Overseas Ticker

..... Edited by CHEVA ARMOR

CAIRO from **JIM PICTON**
(EDITOR'S NOTE: We are pleased to welcome Jim to the roster of Ticker correspondents. He's in Cairo for McGraw-Hill World News, Worldwide Press Service and a number of other publications. He takes over Ticker from Art Higbee, UPI, who has moved to Tokyo.)

Arnaldo Lacagnina, NBC, whizzed through Cairo after several weeks in India, Thailand and Laos. He is in the U.S. now for a TV program on Laos and a visit to his old San Francisco stomping grounds.

Jay Walz, NY Times, is back from Turkey looking healthy and brown from, he says, cruises on the Bosphorus UPI's **Dave Dugas** is expected soon from Beirut And, AP's **Dave Lancashire** is here from Beirut on a two-month switch with **George MacArthur**, who may have felt he needed a change of air when they banned bikinis at the Gezira Club and the twist at King Farouk's old river steamer that is now run as a nightclub.

The rest of us have put ourselves in reflective moods for anniversary pieces as Gamal Abdel Nasser approaches the end of his first 10 years as head of a revolutionary government.

There also will be an economic conference of 30-40 non-aligned states in early July to discuss the Common Market and other problems relating to developing nations.

FRANKFURT. from **PHIL WHITCOMB**

Nine U.S. correspondents were among the large number of newsmen invited to the new U.S. Commanding General's first press luncheon; the others being local German journalists. Luncheon was given at the Patrick Henry Village Officers' Club in Heidelberg, July 3. General Paul L. Freeman, who replaces General Bruce Clarke as Commander-in-Chief U.S. Army Europe, made a good impression on U.S. newsmen by answering all questions clearly but with strict economy; by not pulling the gag about "classified," and by clinging to the traditions of promising that the CG will always be available to inform and explain. Col. I. Richardson is head of PID for USAREUR. Present: **Jack Bausman**, AP; **Arnold Burnett**, Stars and Stripes; **John Dornberg**, Overseas Weekly; **Russell Hill**, Radio Free Europe; **Bill Long**, UPI; **William Marsh**, AFN; **Bill Russell**, Army Times; **Phil Whitcomb**, Macnens; **Gerd Wilcke**, NY Times.

Everyone who knew the Army's feature story service at Heidelberg, knew **Ed Hanifan**, who supplied features and feature material for 14 years. He retired on

June 30 and returned home ... **Marty Gershen** resigned from Stripes after 12 years as overseas columnist and roving reporter. He booked home on a ship out of Naples but suffered a heart attack on his way through Italy and is now in a military hospital at Leghorn.

America will know the hitherto-concealed truth about Hungary, Rumania, Yugoslavia, Czechoslovakia and part of Russia, if only **Dick O'Regan** can read the notes he made during his recent tour and get them ready for his AP series. Since his return, he has been hiding in the woods at Neu-Isenburg trying to write.

Jack Bausman popped over to Japan for a Spring vacation ... **Rolf Breitenstein**, UPI bureau manager here, was one of the first western newsmen to visit Albania as part of a 10-day trip for European newsmen to points east, courtesy of the East Travel Service of Cologne.

New officers of the Stars and Stripes thriving press club are **Homer Cable**, president; **Jack Ellis**, vice-president, and **Ben Wood**, new governor. Stripes, in case you hadn't heard, has its own employee newspaper with **Joe McBride** the new editor

Vince Mullahy, sports editor of the Overseas Weekly here, died on February 1, this year. I was in America at the time, which explains this delay in sending the notice. Vince was in the middle of a piece on an Army football game, when he realized he must see his doctor immediately. He did, and there, on the doctor's examining table, he died. The piece about the game was his only known incompleting assignment in 26 years of news reporting. He was 46.

PARIS. from **BERNARD S. REDMONT**

Ray Josephs, whose new PR enterprise is flourishing, visited Paris with his wife on a swing thru Europe.

NY Herald Trib changes: **Sanche de Gramont**, after assignment in Algeria, transfers to Rome, replacing **Barrett McGurn** who returned to U.S. **Gaston Coblentz** has moved from Germany to Paris.

Jon Randall, ex-UPI and ex-Herald Trib, is due back in Paris for Time-Life.

On home leave: **Robert Farrell**, summing at Amagansett, Long Island, with family Your correspondent also due back on July 28 to spend part of summer at his farmhouse in Vershire, Vermont.

William J. Dunn, ex-CBS, living in Nice, recently finished book for Thomas Nelson and Sons called "Enjoy Europe by Car" and is starting a second tome to wind up about Christmas.

ROME from **LARRY MURPHY**

The Eternal City is a perpetually revolving door for OPCers based here, as well as for other foreign press corps members. It is used as a jumping-off spot for Middle East assignments and as the hub of much southern European coverage. For example, ABC bureau chief **John Casserly** says he has spent six of the last eight months on assignments away from his home base here. Many other do likewise OPCer **Sam'l Steinman**, representing Billboard and Hollywood Reporter in Rome, has gone to Berlin for a few weeks.

UPI bureau chief **Bill Sunderland** and wife and a visiting UPI vice president are vacationing in Sardinia for a few weeks RFE bureau chief **Mike Wilson** is preparing for home leave in the US. **Charles Ferlin** is working on the Rome Daily American after a period of free-lancing.

ABC's **John Secondari**, in Italy for a month, visited the network's Rome bureau July 2 with two company vice-presidents **Bob Considine**, recently made a Knight of Malta, stopped at the Stampa Estera during recent visit.

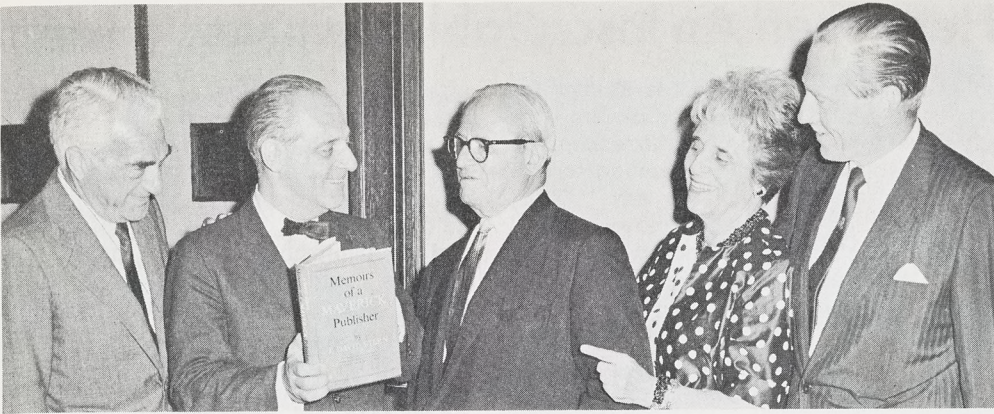
MORE ROME. from **CHARLIE FERLIN**

At the Stampa Estera, oldtimers switched to Pepsi-Cola in honor of long-time member **Tom Morgan**, whose son is general manager for Pepsi in Rome.... Art show by members of the American Academy in Rome drawing favorable comment Club luncheon for **Dino Di Laurentis** a sellout and knockout **Sanche de Gramont**, replaces **Barrett McGurn** as correspondent here for NY Herald Tribune **Bob Considine** did his weekly ABC show from here recently while vacationing with his wife, Millie.

Rome Daily American lowdown: **Ed Hill**, executive editor, profiled in June issue of Temple University mag **Burt Anderson** and **Ken Wlaschin** new staffers **Ray Mosely** left for UPI job; **Frank Peters** takes over as managing editor **Ben Kaufman** due for London UPI assignment in August.

Mike Wilson busy entertaining visiting firemen after attending top echelon Radio Free Europe meet in Munich **Wambly Bald** rumored to be planning return to Rome for columnizing "La Dolce Vita" along the Via Veneto ABC newsman here for visit Radio newsman **Noel Rosen** doing twice-daily English newscast on RAI-TV, Rome.

Editor This Week: Charles Justice
Bulletin Committee Chairman
George Natanson
Managing Editor: Lucille G. Pierlot



AUTHOR STERN wins applause and congratulations at July 10 Book Night -- Shown left to right are: George Backer; Ben Grauer; J. David Stern; Adele Nathan; and John Stevenson.

MANY PRO'S FOR 'MAVERICK PUBLISHER' STERN

It was old home week on Tuesday, July 10, at the OPC Book Night devoted to J. David Stern's autobiography, "Memoirs of a Maverick Publisher." At least a dozen of the veteran editor-publisher's former co-workers -- he never used the term "employee," he said -- were on hand and wires of greeting and congratulations were received from others not able to be present.

Ben Grauer, NBC commentator, was moderator for the discussion which followed a cocktail party and dinner, introducing John Stevenson, promotion manager of the *New York Post* in the Stern era and now president of Greystone Press; George Backer, former owner and publisher of the *Post*; and Philip Schuyler of *Editor and Publisher*, a descendent of Alexander Hamilton, founder of the same paper.

Questions centered around the author's struggle with the Newspaper Guild, of which he had always been a staunch advocate, on the *Philadelphia Record*; the pressure of advertisers on editorial policy; the establishment of national dailies, which he favors; and the value of community newspapers. But there were many pros and no cons about the book and its author; the evening was a tribute to a long-time publisher, with no dissenters.

'Who's Who' for Oct. 1.

The Who's Who Committee is endeavoring to bring out as complete a publication as possible for the Fall season.

The closing date for advertising is set for September 15. Response to advertising has been excellent and the postponed date is an attempt to "cover the waterfront."

The whole book has been revamped and corrections have been made on copy received. The committee extends its thanks to Natalie Jaros, who has been serving as editor on the project.

Who's Who will be out on October 1.

Dorothy Omansky, chairman
Art Milton, Kurt Lassen, co-chairmen

Adele Nathan, vice-chairman of the Book Night Committee, presided at the dinner meeting, with Ansel Talbert, OPC vice-president, welcoming the capacity turnout.

WHERE ARE YOU?

For benefit of fellow-members who want to reach visiting correspondents, it is suggested that the returnees leave information on their whereabouts, while in New York, with Miss Pierlot at the Bulletin Office.

Current Art Show at OPC

Subjects range from Manhattan to Venice, styles from realism to abstraction, in the current OPC art show.

Nineteen artists are represented by one painting each. The canvases are on loan from New York's Grand Central Art Galleries and Grand Central Moderns.

Between them, the two galleries, of which Erwin S. Barrie is manager, cover the field of "American Paintings -- Traditional and Modern," the title of the exhibition running through July.

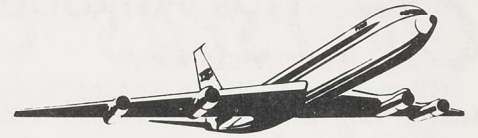
Five of the paintings are in the second floor Dining Room: by Robert Philipp, Seong Moy, Dean Ellis, Bennett Bradbury and F.H. Redelius.

Fourteen are in the third floor Gallery Room; by Dines Carlsen, Harry Leith-Ross, Edmund Greacen, John R. Graback, William R. Leigh, Victor Candell, Wallace Bassford, Frank Magleby, Jennett Lam, Richard Wagner, Lamar Dobb, Eric Sloane, Burt Proctor and John Hilton.

The paintings of land-and-seascapes, still lifes and figure subjects have been installed under the direction of House Operations Committee chairman John de Lorenzi.

They were selected by the committee's art chairman, L.E. Levick, N.Y. *Journal-American* foreign editor and Art and Artist columnist.

A list of the paintings by title and artist is available at the exhibition.



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Has Anybody Here Seen An Inscrutable Chinese?

By GENE GLEASON

(Gene Gleason, Herald Tribune News Service staff writer, recently spent two months in Hong Kong gathering material for "Hong Kong: Fabulous Enclave," due for Fall publication by the John Day Co.)

HONG KONG

Any editor worth his weight in stereotypes knows that the Chinese are inscrutable. Mystery writers know it, and so do scenarists. Put those 700 million Chinese together and their expressions display the same predictable monotony as an editorial reaction.

All this came to mind recently while I strolled along the Hong Kong waterfront, dwelling on the wisdom of editors.

Calm Shattered

My Occidental calm was shattered by an explosion of yaks and howls which seemed to emanate from about 50 Chinese clustered along the top of the seawall. Drawing closer, I saw that the spectators had deployed themselves into two groups, leaving an empty space directly above the point where the sea-wall turned at a right angle to the harbor.

Within a few seconds, a nosey yokel happened by, noticed the crowd, and pushed himself into the open space for a close-up look. The next wave slammed into the angle, shot upward like Old Faithful and dropped on Mr. Nosey in a pin-point deluge, drenching him to the socks.

You never heard such inscrutable carryings-on in your life--knee-slapping, bellowing and mass hilarity! The crowd had hooked another sucker, and its members were as happy as a fight-camp mob who had slipped a reporter the hot-foot.

Infallibility of Editors

I dismissed the incident as the exception that proves the infallibility of editors. Or I did until I boarded one of those green, two-decker Hong Kong trolleys. ("trams," the British insist.) There I found a middle-aged Chinese, dressed like a gentleman of some substance, berating the conductor in a voice that rattled the window-panes. He roared and raved, ranted and shouted, clearly on the brink of committing murder. The conductor, imperturbable in the true Oriental tradition, never turned a hair, except to yell back in equal volume.

Possibly they resent the Foreign Devil, I thought, turning up my collar and slumping down in my seat. After all, I was the only Devil on the jitney. The two-sided shouting bee continued from Shau Kei Wan to Happy Valley---a good, deafening three miles as I measured it---with the outbreak of bloodshed seeming to hang

on every Cantonese syllable. Except for two combatants, no one else on the tram appeared to notice the hoorah except an elderly woman who turned around with a bored expression, as if to say, "Now, boys--couldn't you tone it down a bit?" But she didn't press the point. At Happy Valley, the noisy patron gave the conductor a friendly wave and hopped off the train.

Put Zing in it

"That was no argument," an old Hong Kong hand assured me later, when I told him of the incident. "They were probably asking each other how the wife and kids are. If you've got something to say, why whisper? Put some zing in it! It shows you're really interested."

But of course, I told myself, most Chinese are silent, mysterious fellows. Then I began interviewing them--bankers, farmers, boatmen, bellhops, cabaret girls, policemen, merchants and refugees. Sometimes we spoke in English, sometimes through an interpreter, sometimes with gestures and scattered bits of several languages.

The interviews became filibusters; not only did the Chinese talk, they spilled out their personal and family histories, they argued, orated and gesticulated like a Deep South Senatorial spell-binder. If I stopped to buy a colored poster at a sidewalk stand, a half-dozen bystanders instantly got into the act. I got so I'd hold up each poster and invite "Yes" or "No" votes from all hands before nailing down my final choice. We all had a fine time, and the

effect was something similar to a sidewalk auction.

Once, while interviewing a coffin-maker in front of his shop, I had the help of an expert interpreter. I'd put a question, he'd call it out so that the coffin-maker and an impromptu sidewalk crowd of 30 persons could hear. This worked so well that I began to gag up the questions, demanding a press discount on my Cantonese casket. Cheers and laughter from the sidewalk throng. Could I have coffin lined with old newspapers, so I'd feel at home in it? They went for it like a Bob Hope monologue. This isn't journalism; it's show business, I decided--and a lot more fun.

That's all very well, I said, reverting to my editorial counselors, BUT NO CHINESE WILL EVER INVITE YOU TO HIS HOME. If they let down the bars that far, they'll ruin their reputation for secretive standoffishness.

Perfect Hosts

Nevertheless, ruin it they did. Several families invited me in, introduced me to everyone from Grandfather to Youngest Son, laid on sumptuous dinners, laughed at my fumbling maneuvers with chopsticks and were about as formal as a picnic at Aunt Sally's. Perfect hosts, in short.

I began to understand Sir Winston's comment during a wartime visit to Quebec, when he saw "the pine forests from which the newspapers get their pulp to guide us on life's journey."

Some guide! Some Journey.

I still haven't met an inscrutable Chinese.



NOT A DEAD PAN OR AN "INSCRUTABLE" FACE IN THE CROWD: These Hong Kong-made masks, used in Chinese opera, show no greater variety than the Chinese faces you see in the colony. (Photo, Herald Tribune)

Board Votes Survey of Club Operations

The Board of Governors last Monday, July 9, voted a sweeping survey of all Club operations with an eye to saving money and upping efficiency.

The Executive Committee was empowered to negotiate with the private auditing firm of Horwath and Horwath "for an immediate and complete survey of our entire Club operations at a cost not to exceed \$2,000." The review would be completed within 60 days.

The Board's action followed a report by treasurer *Matt Huttner* in which he warned that continuing deficit operations, unless reversed, would soon put the Club "in serious financial difficulty".

The treasurer reported that the net operating loss for May was \$6,893.79. He added that a preliminary trial balance indicated a loss of at least \$7,000 for June.

Huttner said one major benefit of the survey would be to aid in the formulation of a Master Plan for over-all Club operations. Such a plan, he said, would enable us properly to "evaluate all of our Club activities."

In another action, president *Dick Johnston* named a special subcommittee to look into circumstances surrounding the appearance at a press conference at the Club of Dr. Fred G. Schwartz.

The right-wing Californian held a press conference on June 12 in one of the Club's private rooms. He had been booked into the room by a Club member.

It was charged at the meeting that the Schwartz group sent telegrams to New York City news media announcing the gathering in such terms as to imply that the OPC was sponsoring the event, which it was not.

The subcommittee, consisting of Secretary *Spencer Valmy* and Board members *Ansel E. Talbert* and *John Wilhelm*, was directed to investigate the possibility that the controversial Schwartz appeared at the Club "under false pretenses".

Jackie's Films Sellout

The showings at the OPC on Tuesday, July 17, of the India and Pakistan pictures starring Jacqueline Kennedy will be a sell-out, according to *Rohama Lee*, Films Committee chairman.

Plans call for dinner to be served on both the second and third floors. Special facilities will be set up in the tenth floor lounge for the screening. Guests will include dignitaries from India, Pakistan, USIA. The producer and writer of the films also will be present.

Members are reminded that reservations will be charged for, unless cancelled 24 hours in advance.



CHARTER FLIERS GATHER AT BRANDENBERG GATE during their three-day Berlin visit.

REMINISCENCES OF A CHARTER FLIER -- 1962

By JULES FRANTZ

The 1962 OPC Charter Flight to Europe is now past history, but what a wonderful assortment of memories it has left with those who participated. That it was a very successful affair, both socially and professionally, I think all who were on it will agree.

For many, it was not just a vacation trip. Some were busy gathering material for magazine articles to appear in the next 12 months. For those of us with the daily press and radio/TV, with no specific assignments, the background material we obtained in the countries visited will be extremely useful in months to come.

A large part of the success of the '62 flight was due to the efforts of *Madeline D. Ross*, chairman of the Charter Flight Committee, who received enthusiastic and well-earned applause from her crew all the way. Also adding to the success was BOAC's PR director for North America, *Gilbert Carter*, and PR officer *David Lobb* who accompanied us on the flight over.

The Paris reception at Martini Terrasse, arranged by *Bernard Redmont* and hosted by Count Rossi, offered a splendid reunion with the resident OPCers.

At Berlin, a small group of us were hosted by the Bonn Government for three days with excellent hospitality combined with frequent briefings on various aspects of this outpost of freedom completely surrounded by Red territory.

On our tour to The Wall, one of the saddest sights was the number of crosses erected to mark the sites where East Berliners died while trying to escape to the freedom of West Berlin. We were taken into East Berlin in a chartered bus, and the contrast between the two sections of the divided city was amazing and

depressing. Probably the most impressive thing we saw was the Soviet war memorial in the Treptow section of East Berlin.

Among those who briefed us on the Berlin situation and answered innumerable questions was Herr Dr. Harting, director of the Visitors Office of the Federal government in Berlin. And the Berlin Press Club was host to our group for an informal get-together.

Of all the Charter Fliers, *Bob Benjamin* and his wife probably covered the most ground. After the Paris visit, they flew around the world, getting back in time for the London pre-departure party. In contrast to the globe-girdling Benjamins, *Jim Steinfurst* of McGraw-Hill spent almost his entire time abroad golfing and fishing in the English countryside.

While traveling from Genoa to Milan, *Bill Gant* of the *Herald Trib* unintentionally stumbled onto a big news story when his train was stopped at the scene of the Italian train disaster in which 63 persons died. He phoned his eyewitness

(Cont'd on page 7)

'62 COMMITTEE CHAIRMEN

The Board of Governors, at its July 9 meeting, approved the following additional committee chairmen:

Hospitality -- *Anita Diamant Berke*
 Inter-American Affairs -- *Gary MacEoin*
 Library -- *Vincent Sheean*
 Music -- *Jack Frummer*
 Placement -- *Stephen Korsen*
 Budget & Finance -- *Samuel Lesch*
 Regional Dinners -- *Myra Waldo*
 TV & Radio Programming -- *Dan Regan*
 Building -- *Warren Moscow*
 Book Publishing -- *Will Yolen*
 Film Screening -- *Rohama Lee*
 Who's Who -- *Dorothy Omansky*
 Bulletin -- *Charles Justice*

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NEW MEMBERS

The Admissions Committee announces the election to membership of the following candidates:

ACTIVE

Clinton Rudrauff Harrower — Vice President Press Relations, Gartley & Associates Inc., New York.

Helen Jean Rogers — Producer-Director-Reporter, American Broadcasting Company, New York.

Marjorie Burns Shanard — Latin American Report, Panama.

Michael Sieniawski — Chicago Daily News, Brazil.

ASSOCIATE

Cynthia Hope — McCall Corporation, N.Y.

Florence Becker Lennon — Conductor, Enjoyment of Poetry Program, WEVD, N.Y.

Arthur Moore — Associate Editor, World Outlook Magazine, New York.

William K. Paynter — Vice President, Institute of Life Insurance, New York.

Cynthia Seneque — Travel Editor, Glamour Magazine, New York.

Joseph Gotland Weisberg — Co-publisher & Executive Editor, The Jewish Advocate Publishing Corporation, Boston.

The Admissions Committee announces the transfer from Associate to Active status of the following member:

Herman H. Dinsmore — Former Associate Foreign Editor of the New York Times; former Editor of the International Edition of the New York Times.

MEMBERSHIP APPLICATIONS

ACTIVE

PETER BOLTON GROSE — Associated Press, London. Proposed by *Lynn Heinzerling*; Seconded by *Eddy Gilmore*.

ASSOCIATE

LEONARD E. B. ANDREWS — Uni Serve Corp., New York. Proposed by *Leonard Saffir*; Seconded by *Richard J.H. Johnston*.

CLINTON B. AXFORD — American Banker, Inc., New York. Proposed by *Harold Group*; seconded by *Walter Diamond*.

LEON J. BLUMBERG — New York Herald Tribune, New York. Proposed by *Lee Hanna*; seconded by *Edward Hanna*.

WILLIAM J. CLEW — The Hartford Courant, Connecticut. Proposed by *Michael Crissan*.

CHARLES B. COATES — Charles B. Coates & Co. Inc., New York. Proposed by *Richard M. Barr*; seconded by *Anita D. Berke*.

ANTHONY P. GALLI — N.W. Ayer & Son, Inc., Philadelphia, Pennsylvania. Proposed by *Joseph L. Oppenheimer*; seconded by *John de Lorenzi*.

VERA R. GLASER — United States Senate, Washington, D.C. Proposed by *Frederick H. Sontag*; seconded by *Angele de T. Gingras*.

PETER JACOBSON — The New Leader, New York. Proposed by *Norbert Muhlen*; seconded by *Richard Hanser*.

THOMAS J. KRANER — Public Relations Journal, New York. Proposed by *Stephen E. Korsen*; seconded by *Michael Crissan*.

GEORGE P. MCCALLUM — CCI, New York. Proposed by *Michael Crissan*; seconded by *Andre F. Rhoads*.

JAME TROXELL STARK — Look Magazine, New York. Proposed by *Richard S. Stark*; seconded by *J. Robert Moskin*.

PLACEMENT

New York City

No. 597 Uncommon news service offers opportunity to skilled financial copy desk man with uncommon sense.

No. 598 PR writer-editors to plan, write & produce booklets, speeches, major reports & policy statements. PR & newspaper experience required. Liberal benefit program includes bonus plan.

No. 601 Associate editor to assist in preparation of educ. materials for non-profit org. Good writer. Col. grad. with maj. intl. relations, polit. science or economics preferred. Polit., econ. or diplomatic reporting background & exper. designing & writing texts desirable. 4 weeks vac. after 1 yr. Salary to \$10,000.

No. 609 Major PR agency seeks administrative head to coordinate work of all account supervisors of agency. Responsible for editing & approval of all press releases & stories. Experience with PR firm required. Fluent Spanish desirable, but not necessary.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Alice Roberts, Executive Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone (LW 4-3513 or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.
Stephen E. Korsen, Chairman

CLASSIFIED

SUBLET WANTED: Completely furnished 2-3 bedroom apartment in or near NYC for one month beginning around Sept. 15. Write: *Andrew Borowiec*, Associated Press, 45, Ave. Bourguiba, Tunis, Tunisia.

AUGUST RENTAL: Amagansett, L.I. Pine-shaded beach house, 200 feet ocean. 2 bedrooms, screened porch, patio, complete privacy. \$600. Tele: Ries, MU 9-3794, or (914) EL 8-0963.

GRAND VIEW ON HUDSON: 18 miles north of G. Wash. Bridge. Very Large house for rent, 1 year or longer. \$220 month, option to buy. Tele: (914) EL 8-5058.

HOUSE FOR SALE: Unusual custom-built contemporary 3-bedroom Redwood house. Magnificent view, handsome flagstone terrace. Located on 2½ acres — secluded wooded area, beautifully landscaped. Wood-burning fireplace, livingroom; large mahogany-paneled playroom. Economical to maintain. Low taxes. \$40,000. Tele: PEEKskill 9-3435 (weekends or daily after 7:00 p.m.)

139 EAST 33: Large, modern, air-cond. 2-room apartment. Separate kitchen & dressing room, 24-hr. doorman. \$167. See/call super, OR 9-8959.

FREELANCE editorial assistance, proof-reading, graphic design. B.A.; wide publishing experience. Tele: Suzanne Ristine, OR 5-8255, or write *OPC Bulletin*, Box 238.

PEOPLE & PLACES

TRAVELING: Anita Diamant Berke left July 6 for 7-week business/pleasure trip thru Europe **Collie Small** and wife, Solange, renewing contacts at OPC grill after extended stay in California and present residence in Arlington, Va., where he's researching Library of Congress for book to be published by Random House Roaming the MidEast, **Stella Margold** is recording interviews for Radio Liberty and WHRB (Harvard U), also writing for syndicates and collecting data for book **Ed Wergeles** and wife, Merry, take off July 22 for Manila, with stops in Anchorage, Tokyo, Honolulu, Seattle and side trip to Hong Kong. (Their 2 daughters appear on July 1 cover of Forbes Magazine of Business & Finance.) **Victor Riesel**, nationally syndicated columnist, now circling globe interviewing diplomats, prime ministers, union chiefs, etc. He's going into depths of Southeast Asia, will use Singapore as base — then to Hong Kong and Tokyo.

BOOKS: An analysis of worldwide operations of Moscow's official news agency is presented in "The Two Faces Of Tass," by **Theodore Kruglak** to be issued this week by University of Minnesota Press. Kruglak, also author of "The Foreign Correspondents," is now director of American School at Leysin, Switzerland, and planning director for American College there.

ARTICLES: July Seventeen carries article by **Ruth Marossi** titled "Don't Call Us..." about breaking into show biz Issue 41 of Polish language edition of America Illustrated (USIA) reprints **Dickson Hartwell's** "Training Industrial Managers," and also chapter on Sears Roebuck & Co. from **Tom Mahoney's** book, "The Great Merchants."

NEW POSTS: **Gerald W. Schroder**, for 5 years ass't to editor-publisher of Business Week and 6 years McGraw-Hill bureau chief in Europe, named to be v.p. Hill and Knowlton Internat'l to coordinate activities in Germany, Scandinavia. Leaves August to set up headquarters in Geneva. . . . After one year at Parade, **Rosalind Massow** named women's editor CBS News appointed **Dudley Harmon**, Smith College news director and former UPI in Europe, as information manager, Washington bureau. She was formerly with Washington Post until she became first woman to join Free French at Brazzaville in 1941.

HONORS: **Pauline Frederick**, NBC-News UN correspondent, awarded national People-to-People citation for "contributions toward advancement of internat'l understanding." . . . Creative Education Foundation has named **Benjamin Fine**, NANA and Bell Syndicate, as member of its Creative Leadership Council.

CHARTER FLIGHT (Cont'd from page 5)

account to New York via Paris.

Moritz Jagendorf, free-lance author, raked literary hay while abroad. He gave three lectures on folklore in Israel, four lectures in Turkey and one in Yugoslavia. Following his return to New York, he sold a book to Vanguard Press based on material he collected during the charter flight.

There was hardly a country this side of the Iron Curtain that didn't receive a visit from members of our group.

The one tragedy of the trip was the death of **Elsie McCormick Dunn**, who was a real pro among newspaper women. **Elsie**, who had gone to Switzerland for a story, underwent an emergency operation from which she never recovered. **Gerry Sartain**, another pro, was at her bedside when she died and thus missed the return flight.

It is not possible in this space to thank all who contributed to the success of the flight, but in addition to those mentioned, we would like to cite **Russ Anderson** of McGraw-Hill in London who arranged our farewell-to-Europe party at the Carleton Tower in Cadogan Square -- and to the hotel itself which served as host at this wonderful send-off.

OPCers TAKE NOTE

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CONSTITUTION REVISION COMMITTEE:

The Committee met on September 28 and September 29 to consider possible changes in the OPC charter. As a result of these meetings, four amendments were placed before the membership. In broad outline, the amendments proposed: (1) That one seat on the Board of Governors be filled by an elected Associate Member; (2) That the holding of various prior OPC offices be made mandatory for candidates for president, vice president, secretary and treasurer, and other requirements be set for candidates for governor; (3) That the composition of the Nominating Committee be altered and the Committee relieved of instructions to select at least two candidates for each Club office; (4) That the Executive Committee be enlarged from seven members to ten members and certain changes be made in the Committee's method of operation.

Two additional amendments were subsequently submitted to the membership by petition. These would have provided: (1) That no amendment to the constitution which altered eligibility for office take effect until after the election immediately following such constitutional change; (2) That no restriction be placed on the right of members to select candidates for office by petition.

All six proposed amendments were rejected by the membership. The constitution remained unchanged.

Members of the Committee: *Burnet Hershey; Louis Lochner; John Wilhelm; Henry Cassidy; Richard de Rochemont; John de Lorenzi; Hal Lehrman; Kathleen McLaughlin; Rob Roy Buckingham; Gerold Frank; Jules Frantz; Howard Johnson; and Watson Sims.* Affiliate member *Natalie Jaros* acted as secretary without vote.

Watson Sims, Co-chairman

* * *

DATeline COMMITTEE: Dateline '62 grossed \$20,882.50, more than any other previous year, due to an increase in the advertising rates. The 46½ advertising pages in the magazine equalled the all-time high. We increased the number of pages to an all-time high of 124 with 77½ devoted to editorial content.

We also doubled the circulation, sending copies to United States government officials involved in communications from President Kennedy on down, heads of foreign governments, ambassadors to the United States, members of Congress, thousands of this country's top business leaders, as well as the membership.

Expenses have increased in paper, printing, engravings, promotions, and mailings, etc. However, it is expected that we will turn in a net profit in the neighborhood of \$8,500, which is \$2,000 more than last year.

COMMITTEES



(1962 Annual Meeting Committee Reports)

Under the guidance of *Woody Wirsig*, editor of *Printer's Ink*, *Dateline* brought into focus mass communications as a integrated field.

The following members contributed to the success: *Robert Brown, Peggy Boomer, Dick Bruner, Milton Caniff, Cameron Day, Allen Dodd, Bernie Frazier, Joel Harnett, Marilyn Hoffner, Walter Joyce, Kurt Lassen, John Meyer, Larrie O'Farrell, Columbia Rossi, Velma Stout, Patricia Wagner and Joe Willicombe.*
Arthur G. Milton, Co-Chairman
Woodrow Wirsig, Co-Chairman

* * *

FOREIGN JOURNALISTS COMMITTEE:

Committee activities were highlighted by increased liaison and working relationship with the Foreign Press Association, United States Information Agency and the Department of State, in order to coordinate foreign journalist visits to the United States.

Of special importance was the liaison coordination of the Committee's activities with the new USIA-Department of State Foreign Journalist Center on East 46th Street.

Coordination meetings were held in the Fall of 1961 with USIA officials, representatives of the U.S. Delegation to the United Nations, and Hanz Steinitz and George Fenin of the Foreign Press Association.

Beginning with Fall of 1961, the character of activities for foreign journalists was changed considerably. Efforts were concentrated to include visiting foreign journalists in OPC activities. There was decreasing activity of a reception nature.

A total of 85 foreign journalists was received by the Foreign Journalists Committee.

Visiting foreign journalists, either individually or in groups, participated in a number of Club seminars, discussions, and other activities.

Members of the Committee: *Tom Dorsey, Aaron Einfrank, Sam Ishikawa, Gary MacEoin, Watson Sims, and Ernest Weiner.*

Arthur Reef, Chairman

* * *

HOSPITALIZED VETERANS: The Hospitalized Veterans Committee has awarded prizes for journalistic work of wounded veterans in the Veterans Hospitals across the country.

In addition, we have given five copies of "Cavalcade to Europe" to last year's winners and will present additional copies to winners this year.

Will Oursler, Chairman

FOREIGN LANGUAGE DINNERS: Main Event was a Spanish Language Dinner - "Tertulia Espanol." Guest Speaker; Ambassador Gonzolo Ortiz, Costa Rican Delegate to the UN and President of the Latin American bloc in the UN. Several other Latin American dignitaries attended.

A spirited interchange between the audience (including several Latin American correspondents in the U.S.) and Ambassador Ortiz, during the question and answer period, was summarized in English (Spanish was the language of the evening) by *Stanley Ross*. A Mexican trio, dancers and singers, enlivened the evening.

Responsible for this success: *Myriam Luz, co-chairman; Fortuna Calvo Roth, Eva Candida, Larry Blochman, Gary MacEoin, George Natanson, Arthur Reef, and Stanley Ross.*

Lin Root, Chairman

* * *

INTER-AMERICAN AFFAIRS COMMITTEE:

The Inter-American Affairs Committee has authorized the following report of its activities since the last annual meeting.

A dinner honoring *Julio C. Turbay*, head of Colombia's Mission to the UN and former Foreign Minister, and a press conference for *Roberto Aleman*, Argentina's Minister of Economy, were held Nov. 28 and Dec. 11.

A seminar, "The Hemisphere's Eleventh Hour," was held March 20 and 21. Thirty-five top experts on Inter-American affairs including *Richard N. Goodwin, Carlos Lacerda, Jaime Benitez, Luis Alberto Sanchez, and Adolf Berle*, participated in four 3-hour panel sessions, two luncheons and a dinner. Attendance of newsmen, Latin American specialists from universities, and business leaders exceeded one hundred at every function. Simultaneous translation was provided, and two sound engineers tape recorded the entire proceedings. Cost of this operation exceeded \$5,000. AP and UPI gave extensive wire coverage both domestically and throughout Latin America, and AP sent wirephotos to Latin America. USIA-TV videotaped interviews and four audio media experts obtained complete tapes, while several others took excerpts.

A briefing on Latin America to more than a hundred editors of Protestant and Orthodox publications was given by *Alberto Cellario, Virginia Prewett* and *Gary MacEoin* during the convention of Associated Church Press, April 6.

Committee members: *G. MacEoin, V. Prewett, Robert Cole, Elizabeth Fagg Olds, Lucy Goldsmith, Bill Mizelle, A. Cellario, Columbia Rossi, Fortuna Calvo Roth, Samuel Guy Inman, Helen Hector, George Natanson, Lou Garcia.*

Gary MacEoin, Chairman